EDITORIAL

The Faculty of Tourism and Hospitality Management is continuing its long tradition and has organized the 23rd Biennial International Congress **Tourism and Hospitality Industry 2016** in April 2016.

The Congress was held under the auspices of the Ministry of Science, Education and Sports, Ministry of Tourism, Croatian Tourism Board, Association of Employers in Croatian Hospitality and the City of Opatija.

Tourism and the hotel industry are on the one hand extremely sensitive and on the other extremely resilient segments of global and national economic systems. The complexity of their nature imposes the necessity to examine an array of various social, economic, technological, natural, political and other changes which affect their need to alter, adapt and develop. Therefore the working title of our congress was both simple and complex: **trends and challenges**.

Scientists and researchers were invited to exchange their newest research works, results and ideas. As the fields of tourism and hospitality industry cross over into multiple areas and disciplines, authors were welcomed to submit from a diverse range of topics, perspectives and disciplines.

Following the first call 65 abstracts were submitted. The selection of the papers was made in accordance with a double-blind review process. A total of 39 papers were accepted and presented during the congress.

An important part of the congress was dedicated to the direct dialog with Croatian hoteliers. Two panel discussions were organized, with participation of eminent Croatian hospitality experts, followed by the presentations of best practices. The fact that our congress was attended by over 300 researchers and practitioners makes us satisfied and proud.

These proceedings contain all the papers presented and discussed during the congress and are a result of both authors' and reviewers' contribution which for we would like to express our gratitude.

We look forward to seeing you at the 24th Tourism and Hospitality Industry congress in 2018!

The Editors